

OUR WORK



WHITE ELEPHANT

An icon becomes the brand

adb

WHITE ELEPHANT



WHITE ELEPHANT
NANTUCKET ISLAND

QUINTESSENTIAL NANTUCKET

WHITE ELEPHANT
800.445.6574 ■ WhiteElephantHotel.com

WHITE ELEPHANT VILLAGE
866.325.9300 ■ WhiteElephantVillage.com

U.S. News and World Report Best Hotels in MA

Unforgettable Nantucket Experiences by **NEW ENGLAND DEVELOPMENT**

f t i s

Ocean Home ad

WHITE ELEPHANT



WHITE ELEPHANTSM
NANTUCKET ISLAND





NANTUCKET
STAYS WITH YOU FOREVER.


844.650.8053 ■ WhiteElephantNantucket.com    
Condé Nast Traveler Readers' Choice Award

Unforgettable Nantucket Experiences by **NEW ENGLAND DEVELOPMENT**

Boston Pops program book ad

WHITE ELEPHANT






WHITE ELEPHANT™
NANTUCKET


ACCOMMODATIONS | AMENITIES | SPECIALS | CONTACT US





YOUR VOTES MEAN A LOT TO US

Vote in the *USA TODAY*
10Best Waterfront Hotel Contest

VOTE NOW



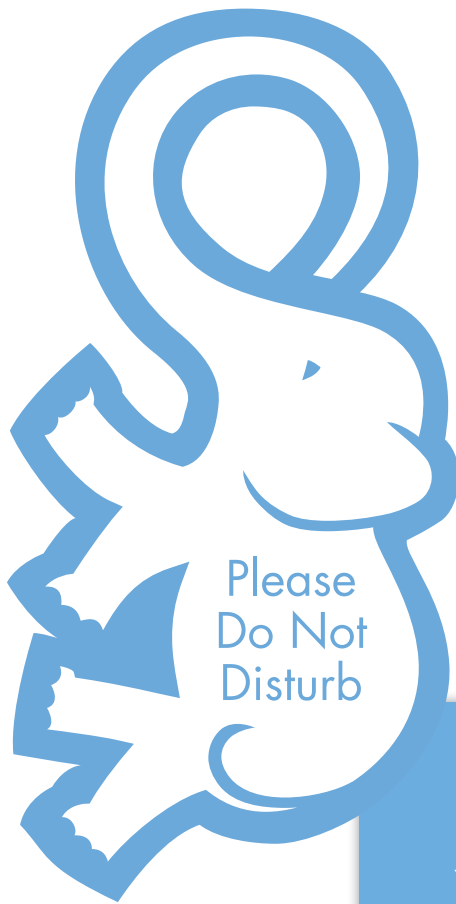
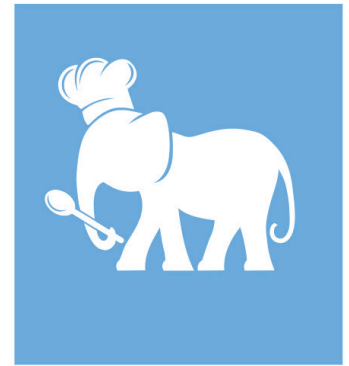
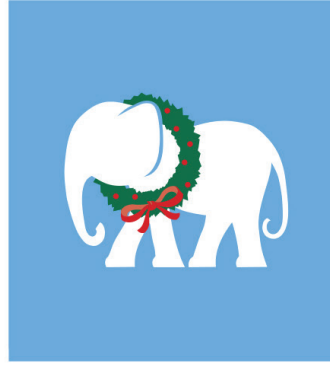
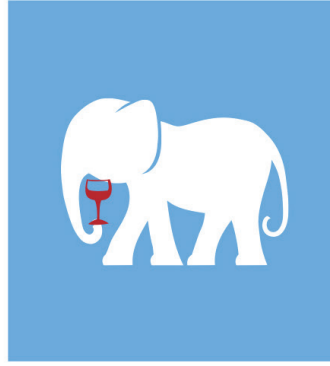
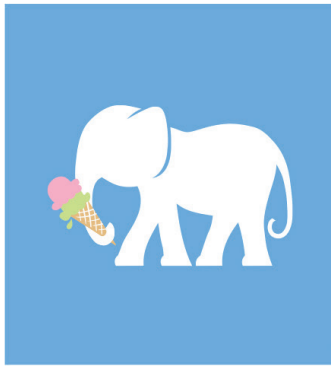


WhiteElephantHotel.com | 800.445.6574 

Unforgettable Nantucket Experiences by **NEW ENGLAND DEVELOPMENT**

Eblast

WHITE ELEPHANT





YOGA
AT CHILDREN'S BEACH
BANDSTAND
2017

Guest Name

Date

Present voucher to the instructor;
must be current registered guest.

 POOL SIDE DINING	
Served daily from 11am-2:30pm	
Beverages	
Fruit Juices Cranberry, Apple, Orange, Lemonade	4
Iced Tea or Iced Coffee	4
Beer Budweiser, Bud Light, Whale's Tale Pale Ale, Sankaty Light	6
Bloody Mary	8
Goslings Dark 'n Stormy	7
Wine by the Glass Pinot Grigio, Sauvignon Blanc, Pinot Noir	8
Smoothies & Daiquiris	
Berry Smoothie Blueberries, Strawberries, Vanilla Yogurt	8
Jungle Fruit Smoothie Banana, Pineapple, Coconut, Soy Milk	8
Fresh Made Daiquiris Strawberry, Blueberry, Pineapple, Banana, Coconut	12
Bacardi Silver	8
Virgin	8
Snacks and Stuff	
Chips	3
Hershey's Chocolate, Snickers, Kit Kat Bars	2
Chocolate or Vanilla Cups	6
Klondike Krunch, Dove Bars	6
Ben & Jerry's Cherry Garcia, Chipwich	6
Panini Sandwiches & More	
Mozzarella Sliced Farm Tomatoes, Fresh Mozzarella, Basil Pesto	14
Swiss Roasted Turkey, Tomatoes, Red Onions, Swiss Cheese	13
Roasted Chicken Whole Grain Mustard Aioli, Cheddar Cheese	15
Beef Hot Dog With all the fix'n's	12
<i>Prices are subject to change.</i>	

WHITE ELEPHANT



White Elephant Village

STAY A FEW DAYS, A WEEKEND, A WEEK.
NANTUCKET STAYS WITH YOU FOREVER.

Welcome to the White Elephant Village on Nantucket Island. The Village comprises the intimate Inn and the spacious Residences where guests enjoy all the pampering, amenities and services of the acclaimed White Elephant Hotel.

Ideal for a family vacation, a couple's getaway, or a weekend escape with friends, the Village offers accommodations from deluxe Inn guest rooms and suites to three-bedroom Residences, each with a spacious living room and pantry.

Set amidst beautiful gardens and beckoning pathways, the Village offers guests exclusive access to a stunning lobby, the hub for morning coffee and afternoon snacks, the heated outdoor pool for treats like ice cream served from an old fashioned cart, to a pool cabana for an afternoon nap.

When not relaxing, guests can work out in the fitness room, set off on a bike ride (bikes on us), or meander through town browsing the unique shops and galleries.



Services and Amenities

INDULGENCE IN EVERY DETAIL.
PERFECTION AT EVERY TURN.

Complimentary Pre-arrival Concierge | Daily housekeeping, nightly turndown | Exclusive access to Village Lobby with reception, concierge, gift shop, business center, morning coffee and pastries, and afternoon port and cheese | Beach and ferry shuttles | Movie DVD library | Daily newspapers | Complimentary high-speed Internet access | Beach chairs and towels | Complimentary courtesy car for evening in-town drop-off

Brochure: cover and sample spreads

WHITE ELEPHANT



White Elephant Village | Residences

COLORS OF SEA AND SKY SURROUND.
SHADES OF NANTUCKET'S BEAUTY ABOUND.

The Residences offer classic Nantucket style touched with sophisticated European flair. Each of the Residences features its own distinctive floor plan: **no two are alike**. And each, in its own way, reflects the soothing colors of the Nantucket sea and sky.

THE RESIDENCES INCLUDE:

Premier accommodations with one, two, and three bedrooms | Classic Nantucket architecture and styling | Custom furnishings and carpets | Hardwood oak flooring | Commissioned artworks | Well-equipped pantry | Dedicated dining area | Many Residences feature porches and outdoor decks overlooking the gardens.

LIVING ROOM

Gas fireplace | Sleeper sofa | Work desk with dedicated hard-wired complimentary Internet access | Large HD flat-screen TV

PANTRY

Sub-Zero refrigerator | Coffee maker | Panini maker | Toaster oven | Microwave | Bosch dishwasher | Royal Doulton china | Glassware and utensils



White Elephant Village | Inn

TRUE NANTUCKET CHARM.
WITH TRULY REFRESHING ISLAND STYLE.

The premier guest accommodations at the Inn offer customized furnishings that are the very essence of comfort and sophistication. But there is also something unexpected – a fresh style that blends the island's time-honored appeal with contemporary design.

DELUXE GUEST ROOMS & SUITES

Custom furnishings in a warm neutral palette | King and twin size beds with plush mattresses | Four suites with fireplaces and one with balcony | Pratesi linens | Large HD flat-screen TV | Work desk in suites with dedicated hard-wired complimentary Internet

BATHROOM

Deluxe bathroom in all guest rooms | Five-fixture bathroom in all suites with double vanity sink, soaking tub, and glass-enclosed shower | Luxurious bathrobes and cozy slippers



Brochure: sample spreads

B CELLARS

It's all about the B

adb

B CELLARS



Folder, menu and inserts

B CELLARS



Brochure: cover and sample spread

THE WAUWINET

A renovation of a timeless hotel

adb

THE WAUWINET

THE  WAUWINETSM
NANTUCKET

A RENOVATION AS

Timeless as The Wauwinet Itself



855.836.2209 • Wauwinet.com
Condé Nast Travelers Readers' Choice • AAA Five Diamond Restaurant Award

Unforgettable Nantucket Experiences by **NEW ENGLAND DEVELOPMENT**



Boston Common ad

THE WAUWINET

THE WAUWINET™
NANTUCKET

SPECIALS | ACCOMMODATIONS | DINING | CONTACT US

the magical place you remember
REIMAGINED

chic
NANTUCKET STYLE



calm
RETREAT



artful
TOUCHES



Save up to 25% off with Hot Dates, Cool Rates.

[BOOK NOW](#)

All offers subject to availability; valid on new reservations only; cannot be combined with other offers and discounts; not applicable to groups.

855.477.8229 | Wauwinet.com


Condé Nast Traveler Readers' Choice Award
AAA Five Diamond Restaurant Award

Unforgettable Nantucket Experiences by **NEW ENGLAND DEVELOPMENT**

Eblast

THE WAUWINET



Social media graphics

THE WAUWINET

THE WAUWINETSM NANTUCKET



A PLACE WHERE
STORYBOOK ROMANCES
COME TO LIFE



Photos by Jack Jeffries for Christian Oth Studio



REIMAGINED, RENOVATED & OPEN FOR THE SEASON

617.243.7802 | SalesOffice@NantucketIslandResorts.com | [f](#) [t](#) [@](#) [RSS](#)

Unforgettable Nantucket Experiences by NEW ENGLAND DEVELOPMENT

Boston Weddings ad

CAMBRIDGESIDE

Everything that's IN now, is HERE now.

adb

CAMBRIDGESIDE



**OUTSHINE.
PARTYGOER.
GIFTGIVER.**

**THE BEST HOLIDAY SHOPPING
AT 120 GREAT STORES**

Express shirt \$39.90, H&M jeweled bib \$24.95,
LOFT pants \$89.50, Macy's shoes \$89.99,
Styled by Lydia Santangelo of TESstylist.

Check out our holiday shopping guide, events, Santa's schedule and
extended shopping hours at www.shopcambridgeside.com.

**GALLERIA
CambridgeSide**

Everything that's **!N now** {is HERE now}

**T.J. Maxx
now open!**

100 CambridgeSide Place | Cambridge, MA | 617.621.8666 | www.shopcambridgeside.com   

Easily accessible by . Parking as low as \$1.99.

Availability and pricing may vary.

The Improper Bostonian ad campaign

CAMBRIDGESIDE



**LUXE LOOKS
YOU CAN PLAY IN**

**120 FABULOUS STORES FILLED
WITH SUMMER STYLES.**

Arden B. dress \$98, Aldo necklace \$35,
Francesca's Collections ring \$12.
Styled by Lydia Santangelo of TESstylist.

WIN THIS LUXE LOOK.
Enter at www.facebook.com/cambridgesidegalleria.

**GALLERIA
CambridgeSide**

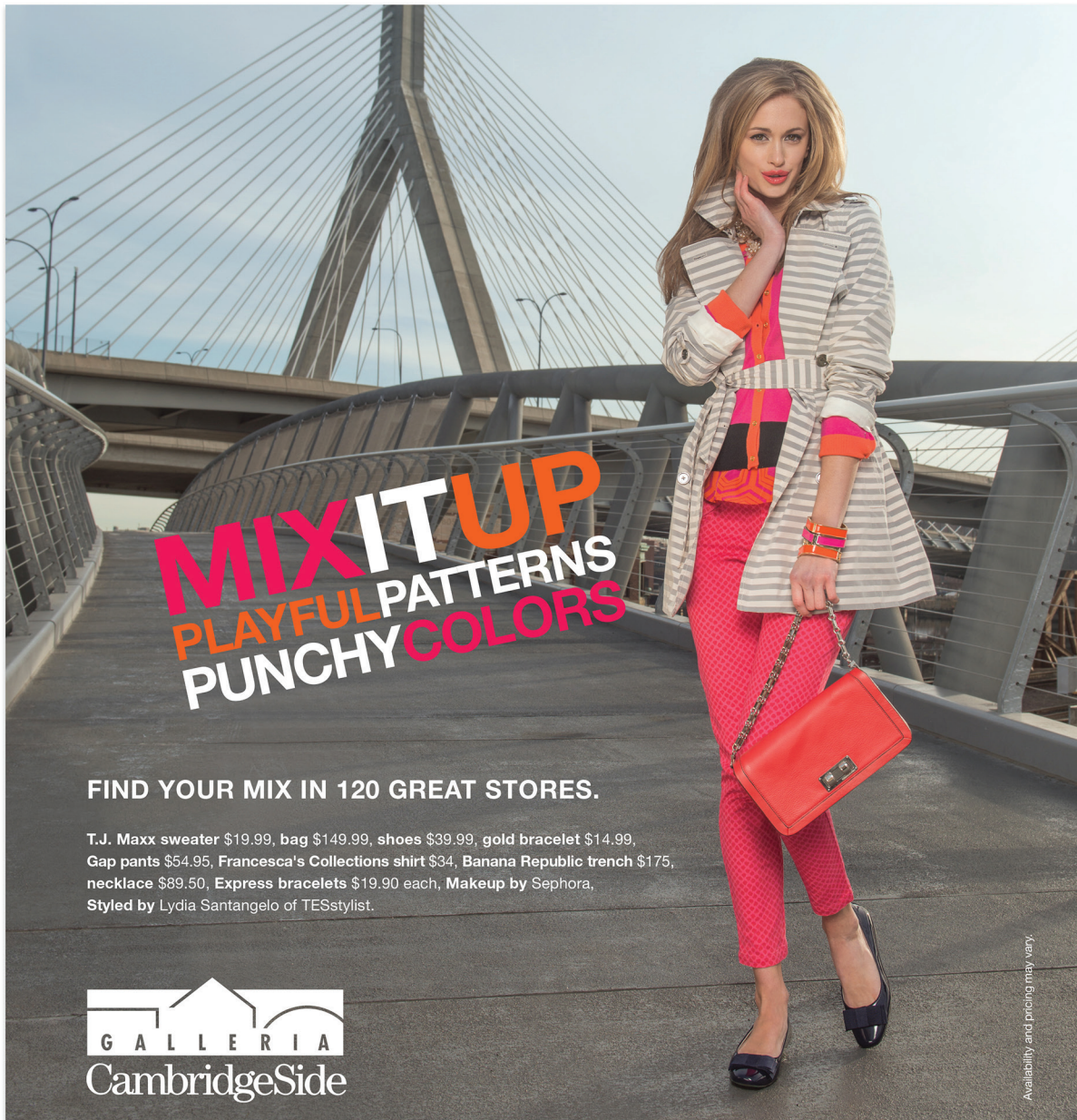
Everything that's **IN now** is HERE now

100 CambridgeSide Place | Cambridge, MA | 617.621.8666 | www.shopcambridgeside.com   

CambridgeSide Insider: For INSider style tips and trends, sign up at shopcambridgeside.com.
Enter now through June 9, 2013. See shopcambridgeside.com for details.

Availability and pricing may vary.

CAMBRIDGESIDE



MIX IT UP
PLAYFUL PATTERNS
PUNCHY COLORS




FIND YOUR MIX IN 120 GREAT STORES.

T.J. Maxx sweater \$19.99, bag \$149.99, shoes \$39.99, gold bracelet \$14.99, Gap pants \$54.95, Francesca's Collections shirt \$34, Banana Republic trench \$175, necklace \$89.50, Express bracelets \$19.90 each, Makeup by Sephora, Styled by Lydia Santangelo of TESstylist.

GALLERIA
CambridgeSide

Availability and pricing may vary.

Everything that's **IN now** {is HERE now}

100 CambridgeSide Place | Cambridge, MA | 617.621.8666 | www.shopcambridgeside.com   

CambridgeSide INSider: For the INside scoop, sign up at shopcambridgeside.com.

CAMBRIDGESIDE



**MAGNETIZE.
NAVY EMERGES.
METALLICS ATTRACT.**

**BE SCENE IN LUXE FASHIONS.
AVAILABLE AT 120 STORES.**

Club Monaco dress \$298, Express shoulder wrap \$88,
Aldo booties \$120, Express ring \$34.90, Arden B. tights \$12.
Styled by Lydia Santangelo of TESstylist.

ENTER OUR BLACK FRIDAY SWEEPSTAKES
to win a shopping spree worth over \$2,500.
Enter at www.facebook.com/cambridgesidegalleria.*

Availability and pricing may vary.

**GALLERIA
CambridgeSide**

Everything that's **IN now** {is HERE now}

**T.J. Maxx
now open!**

100 CambridgeSide Place | Cambridge, MA | 617.621.8666 | www.shopcambridgeside.com   

CambridgeSide INSider: For the INside scoop, sign up at shopcambridgeside.com.

*Enter now through November 18, 2012. See shopcambridgeside.com for complete details.

THE LANGHAM, BOSTON

Gin is in

adb

THE LANGHAM, BOSTON

EST. **RESERVE** 1922
GIN
★



THE LANGHAM, BOSTON

BATCH NO. 5
BOTTLE NO. 8

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Distilled from grain.
Distilled & bottled by Bully Boy Distillers
35 Cedric St., Boston, MA, 02119



8 52444 00319 8



History & Tasting Notes

The Langham, Boston, originally an iconic financial institution built in 1922, is now an elegant hotel and a national architectural landmark.

The Reserve Gin was formulated with Bully Boy to bridge the legacy of the banking history with the Langham brand. The gin offers a hint of Italian juniper, with hibiscus and lavender as the top floral notes. Coriander, orris, angelica and grapefruit provide a smooth finish.

BOSTON
MASSACHUSETTS

EST. **RESERVE** 1922
GIN

43% ALC/VOL (86 PROOF)
750 ML



CHESTNUT HILL SQUARE

New kid on the block

adb

CHESTNUT HILL SQUARE



WHERE LIFE AND
LIFESTYLE MEET

ANTHROPOLOGIE
ATHLETA
BRIO TUSCAN GRILL
CENTURY BANK
DRY BAR
EQUINOX
FRANCESCA'S COLLECTIONS
MEDICAL OFFICES
PANERA BREAD
PAPER SOURCE
RED MANGO
SEASONS 52
SOUL CYCLE
STARBUCKS
SWEET
SWEETGREEN
THE CAPITAL GRILLE
TRUE RUNNER

COMING SOON
WEGMANS FOOD MARKETS
and more



**CHESTNUT HILL
SQUARE™**

220 Boylston Street
(Route 9 Eastbound)
Chestnut Hill, MA
chestnuthillsquare.com



Boston Common ad

CHESTNUT HILL SQUARE



**WHERE LIFE AND
LIFESTYLE MEET**

NOW OPEN
ANTHROPOLOGIE
ATHLETA
BRIO TUSCAN GRILLE
CENTURY BANK
DRYBAR
EQUINOX
FRANCESCA'S
PANERA BREAD
PAPER SOURCE
SAIL LOFT
SEASONS 52
SOULCYCLE
STARBUCKS
THE CAPITAL GRILLE
TRUE RUNNER
WEGMANS WINE,
LIQUOR & BEER

COMING SPRING 2014
RED MANGO
SWEET
SWEETGREEN
WEGMANS FOOD MARKETS

Visit chestnuthillsquare.com for updates.



**CHESTNUT HILL
SQUARE™**

200 Boylston Street
Route 9 Eastbound,
across from Bloomingdale's
Chestnut Hill, MA 02467
617.795.5999
chestnuthillsquare.com



Boston Common ad

CHESTNUT HILL SQUARE



Large format graphics



Eblast

CHESTNUT HILL SQUARE



GET FIT
IN THE SQUARE



SHOP
IN THE SQUARE



DINE
IN THE SQUARE

BRIO TUSCAN
GRILLE
PANERA BREAD
RED MANGO
SEASONS 52
STARBUCKS
SWEET
SWEETGREEN
THE CAPITAL GRILLE
WEGMANS FOOD
MARKET



CHESTNUT HILL
SQUARE™

chestnuthillsquare.com  

Signage